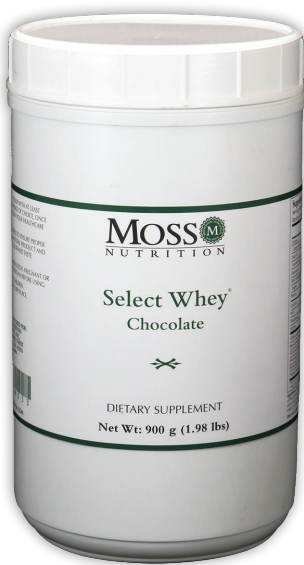


Want more energy?



Get more protein! with **Select Whey®**

Premium New Zealand Whey Protein Powder in Natural Unflavored, Chocolate & Vanilla Flavors

Protein is the building block of muscle tissue. Well-fed muscles produce more energy, generate motivation and help us to feel good while moving! Give muscles what they need with **Select Whey®** premium whey protein powder.

**When it comes to whey protein, quality matters.
What makes **Select Whey®** your premium choice?**

- Sourced exclusively from New Zealand grass-fed, pastured cows
- Cool-processed to optimize protein & nutritional integrity
- **FREE** of GMOs, artificial hormones, pesticides and chemicals
- High leucine & cysteine: boosts muscle growth & antioxidants!
- Provides key immune supportive compounds
- Very low in lactose and casein
- Well-tolerated by most individuals, even those who may be sensitive to dairy
- Blends easily with milk or water
- Highly digestible and delicious!



To learn more go to:
www.mossnutrition.com/protein

Select Whey® Premium New Zealand Whey Protein • Unsurpassed Quality

When it Comes to Whey Protein, Quality Matters.

The best whey protein begins with a superior source of natural milk and is manufactured using low-temperature methods to retain the integrity of the amino acids, proteins and immune-supportive compounds found in fresh, pure whey.

What is Whey?

When milk is heated together with an acid, it separates into solid curds and liquid whey. Freshly extracted liquid whey contains a broad range of free-form amino acids and water soluble proteins that help to build and maintain muscle tissue, and help to support immune health as well. Whey protein powder is made from fresh, dehydrated liquid whey.

Whey Protein is Quality Protein Your Body Needs

Whey protein is widely considered an optimum source of quality protein for the human body. Most people don't consume enough protein, leading to low energy, fatigue and lack of motivation. Protein amino acids are the building block of muscle tissue. Healthy muscles are needed for strength and balance and to promote robust numbers of mitochondria, important cellular structures housed primarily in muscle tissue. Mitochondria produce the energy you need to move and carry out daily activities! Mitochondria also are required to metabolize insulin and stabilize blood sugar levels. The more muscle mass you have, the more mitochondria. Quality protein is the key to optimizing muscle mass.

The Best Whey Protein Begins With the Best Milk

Most whey protein is derived from the milk of commercial, grain-fed dairy cows treated with antibiotics and growth hormones. Select Whey® contains premium New Zealand whey protein, sourced from the best quality milk in the world. This milk is provided by grass-fed cows raised entirely on natural, untreated pasture without rote antibiotics or growth hormone application and free of pesticides, herbicides, genetically modified organisms and synthetic chemicals. Grass fed cow milk also is high in conjugated linoleic acid (CLA), a beneficial fatty acid that helps to support a healthy insulin response and promote healthy body composition.

Low-Temperature Extraction Offers Superior Benefits

During the manufacture of most commercial whey protein powders, high heat is applied. Heat damages the proteins and destroys the fragile immune-boosting compounds (immunoglobulins, lactoferrin, bioactive peptides, etc.) that make fresh whey so health-promoting. Select Whey® is produced using proprietary, low-temperature processing methods at every step of manufacture. Cool processing helps retain the complete range of undenatured proteins, amino acids and regenerative compounds naturally found in fresh raw milk.

Select Whey® is Higher in Key Amino Acids Leucine & Cysteine

Thanks to proprietary low-temperature processing, Select Whey® is an outstanding natural source of branched chain amino acids, notably LEUCINE, the primary amino acid required for muscle synthesis. High levels of leucine provide Select Whey® with nutritional support for increased muscle mass and healthy, lean body composition. Select Whey® also contains significant levels of CYSTEINE, a critical amino acid utilized for the production of glutathione: the most important antioxidant made by our bodies.

Whey Protein Concentrate = Whole Food Nutrition

As a premium whey protein concentrate, Select Whey® is a complete food containing the full spectrum of nutritional compounds found in fresh whey, and only 6.1% lactose content. Whey protein "isolates" are highly processed to further reduce the lactose content. For most people, a top quality, natural whey protein concentrate such as Select Whey® is preferred.

These statements have not been evaluated by the Food and Drug Administration.
This product is not intended to diagnose, treat, cure or prevent any disease.



- Watch our informative video with helpful tips on how to prepare fresh fruit + protein shakes!
- Learn more about **Select Whey®** products.
- Download FREE delicious smoothie recipes...

Go to www.mossnutrition.com/protein